

ARTNEWS

Here Is the Lineup for Frieze New York's Sounds Program

By M.H. Miller | March 20, 2015

Frieze Sounds, a program of auditory art works that play in the New York art fair's fleet of VIP BMW cars, has announced its 2015 lineup. This year's program will feature commissioned work by three artists—Alicja Kwade, Segei Tcherepnin, and Xaviera Simmons.

According to a description from Frieze, Simmons has created a score where “multiple languages collapse into themselves in a movement that recalls a repetitive wave like gesture”; Kwade has made a “collage of 200 film excerpts, recording the moment in which actors—mostly women—see a diamond and react with a mixture of joy”; and Tcherepnin has produced a “series of re-recorded piano improvisations.” In addition to the BMWs, the works will be available at listening stations inside the fair and will stream here.

Here's the money quote from Ludwig Willisch, president and CEO of BMW of North America, from a statement: “The cocoon of a luxurious BMW 7 Series is an ideal atmosphere to enjoy the BMW Frieze Sounds pieces.” Luxury cocoons! Art fairs! Sounds! Frieze runs May 14-17 on Randall's Island.

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